

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 56534 CF LOC-POL FBD - LBD: 09/12/12 - 09/16/12 HL#: Created: 09/11/12 11:56 AM
 Client: NATIONAL REPUBLICAN... CPE: / / 3184 Agency Commission: 15 % Updated: EMENDEL on 09/11/12 12:55 PM
 Agency: NATIONAL MEDIA RESEARCH Product: NRCC SEPT 12-16 (1310) Sell :00:00 Confirmed: 09/11/12 12:06 PM
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 09/12/12 09:01 AM
 AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS
 Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY NRCC

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	DLIVE930A	0 0 1 1 1 0 0	DAY	30	B			0.0	\$250.00	3	\$750.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	NNOON	0 0 1 1 1 0 0	NEWS	30	B			0.0	\$700.00	3	\$2,100.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	NEWS430PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$800.00	3	\$2,400.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NEWS530PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$900.00	3	\$2,700.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NEWS6PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$1,050.00	3	\$3,150.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NEWS SAT 7P	* * * * * S *	NEWS	30	B			0.0	\$550.00	1	\$550.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/15/12	09/15/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NCBS7PM01	0 0 1 1 1 0 0	CNWS	30	B			0.0	\$1,400.00	3	\$4,200.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	AINSIDER	0 0 1 1 1 0 0	ACC	30	B			0.0	\$675.00	3	\$2,025.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	PBBWED01	* * W * * * *	REGP	30	B			0.0	\$2,750.00	1	\$2,750.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/12/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	PCRIMINAL	* * W * * * *	REGP	30	B			0.0	\$3,450.00	1	\$3,450.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/12/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	PBANG*2MENTH	* * * T * * *	REGP	30	B			0.0	\$3,850.00	1	\$3,850.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/13/12	09/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	PBBTH2	* * * T * * *	REGP	30	B			0.0	\$3,000.00	1	\$3,000.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	PPERSONTHU3	* * * T * * *	REGP	30	B			0.0	\$2,500.00	1	\$2,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	PBOSSFR1	* * * * F * *	REGP	30	B			0.0	\$2,250.00	1	\$2,250.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/14/12	09/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	PCSINYFR2	* * * * F * *	REGP	30	B			0.0	\$2,250.00	1	\$2,250.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/14/12	09/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	PCRIMESA2	* * * * * S *	REGP	30	B			0.0	\$1,100.00	1	\$1,100.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	PBBSUN	* * * * * S	REGP	30	B			0.0	\$3,500.00	1	\$3,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	PWIFESUN2	* * * * * S	REGP	30	B			0.0	\$2,500.00	1	\$2,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	PMENTALS N3	* * * * * S	REGP	30	B			0.0	\$2,000.00	1	\$2,000.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NLATE03	* * * * * S	NEWS	30	B			0.0	\$1,700.00	1	\$1,700.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	LLETTER01	0 0 1 1 1 0 0	LETT	30	B			0.0	\$450.00	3	\$1,350.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	24:00 - 25:00	* * * * * S *	MILT	30	B			0.0	\$200.00	1	\$200.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/15/12	09/15/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	38	0	\$50,275.00	\$42,733.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$50,275.00	\$42,733.75	\$0.00	\$0.00